

MOTION PICTURE
T H E A T R E
A S S O C I A T I O N S
O F C A N A D A



A S S O C I A T I O N S D E S
P R O P R I É T A I R E S
D E C I N É M A S
D U C A N A D A



Anti-camcording Reward Program

Instructions

MEMBER
ORGANIZATIONS

ORGANISATIONS
MEMBRES

Atlantic Independent
Theatre Exhibitors'
Association

•
Atlantic
Motion Picture
Theatre Exhibitors
Association

•
Associations des
Propriétaires de
Cinéma et de
Ciné-parcs
du Québec Inc.

•
Motion Picture
Theatres
Association
Of Ontario

•
Motion Picture
Theatre
Association
Of Manitoba

•
Motion Picture
Theatre
Association
Of Saskatchewan

•
Motion Picture
Theatre
Association
Of Alberta

•
Motion Picture
Theatre
Association Of
British Columbia

The CMPDA and MPTAC anti-camcording program provides rewards of UP TO \$500.00 in appropriate cases to theatre employees who identify patrons illegally recording a movie. The actual amount awarded will be determined at the discretion of the CMPDA -- the organization providing the funds for the rewards.

For a reward to be made, five actions must have been taken:

- (1) Identification of a person operating a video camera or other recording device to copy a movie in a theatre;
- (2) Immediate notification of the police;
- (3) Stopping the Camcording;
- (4) Filing a police report; and
- (5) Contacting the Anti-camcording Hot-Line within 24 hours of the incident (1-800-371-9884).

The theatre employee who identifies the person operating the recording device is the person eligible to receive a reward, even though that employee likely worked with theatre management, theatre security, and/or local police to complete the other four required actions (**Please see the attached policy description of the reward program, including steps theatre employees should take whenever they witness the recording of a movie.**)

Your theatre manager must support and sign the application in addition to you.

To submit an application, complete the form attached to these instructions. Send the completed form by mail (no fax copies will be accepted), to:

Anti-camcording Reward Program
Motion Picture Theatre Associations of Canada
304 – 1240 Bay Street.
Toronto, Ontario
M5R 2A7

For further information about the reward program, contact MPTAC at (416) 969-7057.

304 – 1240 Bay Street.
TORONTO, ONTARIO
M5R 2A7
(416) 969-7057
(416) 922-5667 FAX
Email: mptac@ca.inter.net
Website: www.mptac.ca